

PELARGONIUMS  
(GERANIUMS)  
ZONALS  
FANCY LEAVED  
SCENTED LEAVED  
MARTHA WASHINGTON  
IVY LEAVED  
DWARFS

CATALOG  
1957

RETAIL SALES  
ONLY

BELL'S GERANIUM  
GARDENS

221 West 223rd Street

Torrance, California

(Between Figueroa & Main Sts.)

Phone: TErminus 4-8424

VISITORS WELCOME



# *General Information*

**SIZE OF PLANTS.** All varieties are available as strong, well-established plants with heavy root systems, grown in 2½ inch pots without artificial heat which produces moderately hard tops so plants will ship well. The height of plants varies with varieties but all zonal geraniums are of sufficient size and age to be flowering. Plants are in bud or bloom when shipped. Each plant is labeled with the variety name. Larger plants available at Gardens.

**EFFECTS OF SHIPPING.** Plants in transit three days or less show little or no effects of shipping. Plants in transit five or six days may show some yellowing of lower leaves, especially in hot weather. It is normal for the plants to seem to get worse for a few days after they are unpacked. This sort of damage is not serious. Usually, plants leaf out quickly and are bushier than otherwise.

Plants are especially selected for shipping, and are carefully packed with the soil, in which they were grown, left on their roots. We have no control over plants after they are shipped and can accept no responsibility for damage or loss in transit or after delivery.

Shipments are made the year around via Parcel Post, Special Handling on all orders of \$3.00 or more.

**TERMS.** All sales are cash. No C.O.D. orders accepted. Prices do not include postage. Larger plants are shipped via Railway Express or Truck Lines.

## **MEMBER**

## **INTERNATIONAL GERANIUM SOCIETY**

**WE ARE A PINTO TAG NURSERY**

# *Cultural Notes*

**IN THE GARDEN.** Geraniums will thrive out-of-doors in any reasonably well-drained garden soil. The soil need not be rich as rich soil tends to encourage leaf growth at the expense of blossoms. Geraniums are sun-loving and will thrive in full sun, however, in climates where the summer sun is intense, the flowers will be larger and finer if they have shade during the middle of the day, but be sure they have some sun, otherwise, they will not flower. Geraniums will stand a little frost, but will be damaged or killed if exposed to temperatures below 28 degrees F.

Plants should be set a little deeper in the soil than they were in their pots, but not so deep as to cover any of the leaf stalks. Soil should be pressed firmly around the root

ball. The first watering must be heavy enough to soak all of the soil, both new and old. It will be necessary to water frequently until new roots have grown out into the surrounding soil.

**POT PLANTS.** Geraniums in pots do best if the pots are small for the size of the plants. Geraniums will stay smaller and flower much more freely if kept potbound, however, they will grow into fairly large plants if they have root room. A 4-inch pot is large enough for indoor plants. Never put a small plant in a large pot, but change sizes by stages as the plant grows.

**POTTING SOIL.** Potting soil for geraniums should be of a texture to give good drainage and aeration, but of sufficient body to allow firm potting. Soil should be lightly alkaline, about pH 6.5 to 7.5 Most potting soils fall in this range. Mixtures such as 2-parts good garden soil, 1-part coarse sand, and 1-part leaf mold are good. One tablespoon of bone meal to a 4-inch pot, well mixed with soil, is very good and no other fertilizer is needed. Soil should be slightly moist when potting.

**WATERING.** Potted geraniums usually cannot be watered on a fixed schedule. They should be watered only when water is needed. Geraniums use lots of water when growing well under favorable conditions. They should be watered thoroughly and then allowed to become moderately dry before watering again. Young plants can be easily damaged by the lack of water as well as by over-watering.

**WINTER FLOWERS INDOORS.** Geraniums have no natural dormant period and will flower the year round if suitable temperatures. Geraniums need lots of light and thrive best, conditions are provided. The dry air of heated homes, so hard on many kinds of plants, is good for geraniums. They like good ventilation but do not prefer continuous high temperatures. Geraniums need lots of light and thrive best, during the winter-time, when placed in windows with a southern exposure, close to the glass, but not touching the glass.

**REMEMBER!** Geraniums in pots flower best when pot-bound, and no flower gives more color and beauty than geraniums.

Our customers are demanding, more and more, the lovely single zonals. We have a splendid collection of new and scarce varieties of especially brilliant hues in various colors, which produce very large florets. Single blossoms do not dry on the plants, as is the case of so many double blossoms, but shatter when starting to dry, thus keeping the plant much more attractive at all times. Try them! You will love them!

# *Zonal Geraniums*

P. Hortorum

## NEW, SCARCE AND OUTSTANDING VARIETIES

Varieties under this heading are individually priced for strong well-established plants grown in 2½-inch pots.

<b>A. M. MAYNE</b> —Double. Known also as Springfield Violet. Rich, deep purple-crimson blossoms. Very fine.	40c
<b>ALWAYS</b> —Double. Cream-white, flushed soft shrimp, deeper in the center. Free flowering, bushy plant. Thrives indoors or in part shade.	50c
<b>AMERICAN BEAUTY</b> —Double. Deep crimson-rose. Enormous blossoms, vigorous plant. Excellent.	40c
<b>ANN SOTHERN</b> —Single. Purple-rose shading to white center. Free flowering, medium to tall plant. Unusually attractive coloring, and different.	40c
<b>BEAUTY OF CHATSWORTH</b> —Single. Cerise-crimson. Large, well-formed flowers. A favorite.	40c
<b>BERKELEY RASPBERRY</b> —Single. Rich red with slight crimson tone. Very large, well-formed flowers in large clusters.	50c
<b>BONANZA</b> —Double. Rose and salmon blend. Most unusual blend of colors of extremely large flowers and clusters on long stalks. Very showy and a 1956 introduction.	75c
<b>BOUGAINVILLEA</b> —Single. Purple-crimson with white center. Large flowers. Distinctive and very popular.	50c
<b>CARMEL</b> —Single. White with a distinct rose-red margin. Always a favorite.	40c
<b>CHERRIO</b> —Single. Salmon-apricot to salmon-coral with white center. Free flowering, attractive.	50c
<b>CERISE CARNATION</b> —Double. Cerise to light crimson. Sharply toothed. Flowers are the most carnation-like. Fine plant and prolific bloomer.	50c
<b>CUBA</b> —Single. Medium Orange, large flowers, good grower.	40c
<b>DREAMS</b> —Double. Soft salmon-coral-pink. Large flowers with a fine waxy quality. Popular.	50c
<b>EMILE ZOLA</b> —Single. Salmon-apricot. Large, long lasting flowers of fine round form with good substance. Large clusters. Unusually beautiful, however, plant requires extra care.	50c
<b>FESTIVAL</b> —Double. Rich salmon. Very free blooming, large flowers. Produces many large flower heads. Unusually strong plant.	50c
<b>FLAME</b> —Single. Intense scarlet. Very large flowers. A brilliant variety.	50c
<b>GAUDY</b> —Single. Rich deep purple-crimson with burnt-orange at the base of upper petals. Very large flowers in large clusters. Free flowering. Fine.	75c

<b>GLEAM</b>	—Double. Soft apricot-orange. Large flowers in good clusters. Very good and popular.	50c
<b>GLORY</b>	—Double. Orange with a small white center. Very large flowers. Unusually good pot plant and very outstanding in form and color.	50c
<b>GYPSY</b>	—Double. Dark wine-red with a small white center. Large flowers. Very striking and a favorite.	50c
<b>INSPIRATION</b>	—Semi-double. Cream flushed with light salmon or shrimp. Extremely large flowers in medium clusters. Good pot or garden. Free flowering. Excellent for corsages. One of the finest light colored varieties.	75c
<b>JOHN FORBES</b>	—Single. Scarlet. Enormous blossoms held high above the foliage. One of the leading scarlets.	50c
<b>JEAN VIAUD</b>	—Semi-double. Lavender-pink with white center. Outstanding size of flowers and coloring. Popular.	40c
<b>JEANNE</b>	—Single. Carnation type. Salmon, deeply toothed petals. Strong grower.	50c
<b>LADY DRYDEN</b>	—Single. Scarlet-red with white center. Very popular, excellent grower and free flowering.	40c
<b>LADY OF SPAIN</b>	—Single. Soft coral with white center. Large flowers and clusters. Beautiful.	50c
<b>ULLABY</b>	—Double. Salmon-apricot. Medium size freely produced by a compact plant. Excellent pot plant. Unusually attractive and different.	75c
<b>MAGNIFICENT</b>	—Double. (Bode 1955) Salmon-pink enormous flowers in great abundance, really appleblossom pink. Truly magnificent.	50c
<b>MARQUERITE DE LAYRE</b>	—Single. White. Slightly ruffled petals. Buds have pinkish cast but open pure white. Good clusters of blossoms. Outstanding in appearance.	40c
<b>MARQUISE de MONTMORT</b>	—Double. Light purple-crimson. One of the best in this color class. Popular.	40c
<b>MAXINE KOVALEVSKY</b>	—Single. Orange. Medium large flowers. A very popular variety.	40c
<b>MR. WREN</b>	—Single. A most striking novelty. Scarlet petals, shading pink, white edging. One of the most unusual geraniums.	65c
<b>MRS. NELSON EDDY</b>	—Single. Ivory-pink to light shrimp. Large clusters. Very fine.	50c
<b>NUIT POITEVINE</b>	—Single. Deep crimson, upper petals a little redder. Large flowers. Most popular of the darker varieties.	40c
<b>OLYMPIAD</b>	—Single. Crimson-pink to crimson of a soft quality. Waxy, petaled flowers. Compact plant and an abundance of large flowers.	50c
<b>PAINTED LADY</b>	—Single. White thru light cerise red. One of the most popular in the Painted Lady Series.	50c
<b>PATIENCE</b>	—Double. Purple-rose with white center. The large, well formed flowers are freely produced on a medium sized plant. The flowers are more blue than any other geranium we have had. New.	75c

**REVERIE**—Double. Light orchid pink with white in center.  
Large flowers in fine clusters. Free flowering. 50c

**ROYAL TIMES**—Double. Clear light American Beauty red.  
A very luscious color, a good grower and bloomer. 50c

**SHIRLEY SUMMERS**—Double. Rose with the edge of each petal clearly scalloped with white. Some white in the center. Free flowering, small, bushy, plant. Distinct and pretty. 75c

**TANGO**—Single. Orange. Immense flowers in large clusters.  
Softer and larger flowers than Maxine Kovalevski. 50c

**VELMA**—Single. Unusually deep tone, velvety garnet-red.  
Strong plant. Outstanding in size of florets and blossoms.  
Popular. 40c

**WELCOME**—Double. Salmon-coral. Large flowers and clusters. Free flowering compact, sturdy plant. Excellent. 50c

**WILL ROGERS**—Single. Deep crimson, approaching deep purple-crimson on the lower petals and intense scarlet at base of upper petals. Large flowers in huge clusters. Very rich in color and perhaps the darkest of all geraniums. 50c

## Zonal Geraniums

P. Hortorum

### UNUSUALLY POPULAR STANDARD VARIETIES

30c each or \$3.00 per dozen

**ALPHONSE RICARD**—Semi-double. Scarlet, huge flowers, strong grower. Very good.

**BERTHE DE PRESILLY**—Double. Light pink with slight orchid tint. Always a favorite.

**BETTER TIMES**—Double. Carmine showing splash of scarlet at lower center.

**BOUNTIFUL**—Double. Light pink shading to darker pink center. Good.

**CALIFORNIA PINK GIANT**—Semi-double. Rose with white center. Very large flowers and clusters. Beautiful.

**FIAT ENCHANTRESS**—Semi-double. Soft salmon-pink, fine pot plant.

**GENERAL GRANT**—Double. Orange-scarlet. Strong plant, free flowering.

**LADY RUTH**—Single. Magenta or dark fuchsia with a splash of scarlet at base of upper petals. A truly beautiful plant.

**MADAME JAULIN** (Appleblossom)—Semi-double. Flowers shade from white center to true appleblossom pink. Always in demand.

**MITCHELL'S SENSATION**—Double. Brilliant scarlet with reverse side of petals white. Striking.

**MRS. E. G. HILL**—Single. Salmon. Large flowers in large clusters. Popular.

**PHENOMENAL PINK**—Semi-double. Deep rose with white center. Large flowers.

**RADIO RED**—Double. Brilliant red. Good grower and free flowering. One of the best double bright reds.

**SALMON SUPREME**—Semi-double. Light salmon-apricot. Very large flowers. Bushy plant that is free flowering. A great favorite.

**SNOWBALL**—Double. White with florets and blossoms of good size.

## *Odd and Unusual Geraniums*

**BIRD'S EGG CORAL**—Single. Large coral colored flowers with excellent speckles. A great favorite. 50c

**BIRD'S EGG**—Rose Pink. Single. Rose pink with petals stippled with tiny carmine dots giving the appearance of a bird's egg. Most unusual. 50c

**DOUBLE PINK BIRD'S EGG**—Orchid pink with some white in center. All petals speckled with small rose-red dots. Large flowers. 50c

**LIGHT PINK BIRD'S EGG**—Single. Almost white. The speckles show up well. Very good. 50c

**MRS. J. J. KNIGHT**—Single. Very pale pink Bird's Egg with all petals heavily spotted with rose dots. Very free blooming with good clusters but rather slow growing. Rare. 75c

**NEW LIFE** (Flag of Denmark, Stars and Stripes, Peppermint Stick)—Double. Petals are white and red striped, half and half, or all red or white, twisted and curled, making this one of the most novel geraniums. 65c

**NEW LIFE**—Single. The single florets of scarlet are striped and penciled with white. Free flowering, compact plant. well-zoned foliage. 65c

**POINSETTIA**—Red. Double. Narrow pointed petals. Each flower somewhat resembles a miniature Poinsettia flower. Very popular. 50c

**MORNING STAR**—Double. Soft salmon flushed apricot with narrow rolled and twisted petals. Plant flowers well. 50c

**NOEL**—Double. White with narrow rolled and twisted petals. 50c

**SOUTHERN CROSS**—Salmon Coral. Much deeper color than Morning Star. Large umbels. The largest of any cactus flowering geranium. Color is extremely showy. 50c

**STAR OF PERSIA**—Double. Cerise-purple with a small splash of scarlet in the center. This cactus-flowered geranium is a strong grower, always in bloom, and its long petaled, highly colored blossoms make it the best we have seen. It is a 1956 introduction. 75c

**STARLET**—Double. Soft cerise-pink. Entirely different color from Southern Cross or Pink Poinsettia. Its growth habits are comparable to Star of Persia, and a 1956 introduction also. 75c

**PHLOX (Bright Eyes)**—Single. White with pink zone. Blossom is not as large or as deep colored as New Phlox. 50c

**NEW PHLOX**—Single. White with bright vermillion eye in center. At times the white will have a suffusion and veining of pink. Large clusters of large flowers. Good. 50c

**NEW LIFE PHLOX**—Single. Florets are light pink with a Salmon or coral center. Attractive. 50c

**ROSEBUD APPLEBLOSSOM**—Double. White with distinct rose-red edging, green center and some green stripes. Very unusual and attractive. 50c

**ROSEBUD MAGENTA**—Double. Dark magenta. Very striking. 50c

**ROSEBUD PINK**—Double. Rose-red to cerise red on the inside of petals. 50c

**ROSEBUD RED**—Double. Dark red. True appearance of tiny red rosebuds. The rosebud varieties are among the most novel of geraniums. 50c

## Fancy - Leaved Geraniums

50c Each

(Unless Otherwise Noted)

**ALPHA**—Small, shiny, yellow-green leaves with a narrow rust-red zone. Rather small, bushy plant with thin hard stems. Single scarlet flowers are attractive and freely produced.

**ATTRACTION**—Slighting silvered, bright green leaves with an ivory border. Small single scarlet flowers.

**BECKWITH PRIDE**—Bright green foliage mottled white. Showy double salmon-red blossom.

**MISS BURDETT COUTTS**—Silvery green leaves with a wide, pale ivory border, brilliantly zoned with irregular splashes of rose-red and brown. Small, single scarlet flowers. Not difficult to grow. Rare. \$1.00

**MRS. COX**—Green leaves edged bright yellow with a very wide zone splashed scarlet, crimson and brown. The zone is wider and nearer the edge than Mrs. Pollock, and leaves are less lobed. Small, single, light salmon flowers. Very colorful. One of the rarest of the Fancy-Leaved. \$1.00

**CRYSTAL PALACE GEM**—Reverse pattern of Happy Thought. The butterfly is green and the surrounding leaf is yellow. Single light red flowers.

**DISTINCTION (One-in-a-Ring)**—Small, dentate, round green leaf with distinct brown circle near outer edge. Darkest, most clean-cut zone of all. Red flower.

**GREENGOLD**—Low, spreading plant with large yellow-green, deeply serrated leaves with a narrow rust zone. Greengold was originated by Bell's Geranium Gardens in 1955. It is a cross between *P. frutetorum* and Alpha which resulted in foliage more gold than green. It is very sturdy and vigorous and its growth habits are far superior than its parent Alpha. Its low growing makes it ideal for hanging baskets or borders. 75c

**HAPPY THOUGHT**—(Butterfly)—Bright green leaves with a large, irregular, light yellow to ivory center, faintly zoned with irregular splashes of brown and orange. Small, single, vermillion flowers.

**JUBILEE**—Yellow-green leaves with a fine, broad zone varying from rust-red to brown. Single pink-light salmon flowers.

**MAGENTA MacMAHON**—This is identical with Marshal MacMahon except the blossom is magenta instead of red. Bode's Southern California Geranium Gardens introduced this plant in 1956 and it is very lovely when covered with the magenta blossoms. 75c

**MARSHAL MacMAHON**—Yellow-green leaves with a zone of rust-red to brown, well in from the edge. Leaves are a bright green-gold under favorable conditions. Small and single scarlet flowers.

**PINK MacMAHON**—Greenish-yellow to bright yellow, with chocolate or brown zone, single pink flower, low growing.

**MRS. WM. LANGUTH**—Silvery-green leaves bordered white. Vermilion double flowers are considered the best of any Fancy-Leaved geraniums.

**MRS. PARKER**—Silvery green leaves with a fairly wide border of white. Light rose, double blossom.

**MRS. POLLOCK** (Double)—Green leaves edged bright yellow with a wide zone splashed scarlet, crimson and brown. Small, double, orange-scarlet flowers. Considered the most satisfactory of all tricolor geraniums.

**SKIES OF ITALY**—Beautiful, deeply toothed green leaves edged yellow, with a strong brown zone, splashed red. A great favorite.

# Scented - Leaved Geraniums

50c Each

**APPLE SCENTED** (*P. odoratissima*) Strong apple scent. Round, wavy, dollar-sized leaves on slender stems. Clusters of small white flowers.

**APRICOT** (*P. scabrum*). Dark glossy, green foliage deeply toothed. Large crimson flowers. Very attractive and one of the most popular.

**ATTAR OF ROSES**—*Capitatum*. A compact mound with small lavender flowers.

**CAMPHOR ROSE** (*P. graveolens camphorum*). Camphor scent. Deeply toothed leaves, small lavender flowers.

**CLORINDA**. Eucalyptus scented. One of the most popular. Largest flowering among scented, flower suggests *domesticum* varieties. Brilliant cerise flowers, orange flushed.

**CROWFOOT** (*P. radula*). Minty-rose scented. Finely toothed, deeply cut, grey leaves. Tiny lavender flowers.

**DR. LIVINGSTON** (*P. denticulatum*). Rose scented. Finely cut leaves, small orchid flowers.

**GINGER** (*P. toronto*). Round leaf with toothed edge, grey stems. Similar to lime but larger leaf. Showy flowers of rose-lavender.

**JOY LUCILLE** (*P. tomentosum x graveolens*). Strong mint scent. Bold, triangularly lobed, light green leaf. Pink flowers.

**LADY PLYMOUTH**, Variegated. (*P. graveolens variegatum*) Rose Scented. Deeply cut leaf. Very good.

**LADY MARY** (*P. limoneum*). Slight lemon scent. Rather small hairy leaf. Magenta blossoms, upper petals large carmine spots.

**LEMON BALM**, *Melissimum*. Best lemon, nice plant.

**LIME SCENTED** (*P. nervosum*). Small, smooth, deep green sharply toothed leaf. Lavender flowers.

**MRS. KINGSLEY** (*P. rapaceum*). Slightly pungent. Small ruffled, nearly round leaf. Deep, rich cerise flowers.

**NUTMEG** (*P. fragrans*). Semi-prostrate plant. Small, slightly lobed, round, crinkled, grey leaf. Clusters of tiny white flowers.

**OAK LEAF FAIR ELLEN** (*P. quercifolium prostratum*). Pungent scent. Small, distinct 5-lobed leaf, blotched purple. Low, spreading growth. Small lavender flowers.

**OLD FASHIONED ROSE** (*P. graveolens*). Lemon-rose scent.  
Deeply cut, heart-shaped leaf. Small orchid flowers.

**PRINCE OF ORANGE** (*P. citriodorum*). Orange-scented. Compact, showy plant, small leaves, free blooming. Pale orchid flowers, upper petals large maroon feather on each.

**PRINCE RUPERT** (*P. crispum*). Lemon scent, strong and pleasant. Small, smooth leaves, lavender flowers.

**PRINCE RUPERT**, Variegated (French Lace) (*P. crispum variegatum*). Lemon scent. Yellow-edged leaf, lavender flower. Most beautiful foliage.

**PINE** (*P. fragrans turpintha*). Clean, refreshing pine scent. Small round leaf. Sprays of tiny flowers.

**PEPPERMINT** (*P. tomentosum*). True mint scent. Large velvety "grape leaf". Prolific grower. Tiny white flowers.

**PEPPERMINT** (*P. denticulatum tomentosum*). Pungent. Good mint scent. Rather small but long, downy, 5-lobed leaf. Unusually handsome plant. Tiny white flowers.

**ROUND LEAF ROSE**—*Adcifolium*. Semi-prostrate plant with round foliage.

**SNOWFLAKE**—*adcifolium*—Round leaf splashed with ivory white, rose scented.

**W. R. KIRSCH** (*P. crispum and peltatum cross*). Lemon scented. Stiff crinkled leaves close to stems. Light fuchsia flowers.

## *Species Varieties*

**P. frutetorum**. Dark green foliage with a well-defined brown zone. Beautiful with a profusion of bright salmon single flowers above the dark foliage. 50c

**P. Dark Beauty**. Differs from *frutetorum* only in that entire center of leaf is brown. Very striking. 50c

**P. Brilliant**. Dark green leaf, deeply cut. Cerise flowers, upper petals deeply veined and gleaming, center of blossom light. Attractive. Good grower and free blooming. 75c

**P. Old Scarlet Unique**. Wooly, pointed-lobed greyish leaf. Rather rangy plant, rare and handsome. Large scarlet flowers with striking black markings. Free blooming. 75c

**Knotted Stork's Bill** (*P. gibbosum*) (Evening scented). Spreading plant. Odd stems with enlarged joints account for one of its common names. The small greenish-yellow flowers are fragrant during the evening hours. This novelty is strictly a collector's item. 75c

# *Pelargonium domesticum*

(Lady Washington Geraniums)

We are happy to offer our customers the following 1957 introductions by Wm. E. Schmidt, Harry and Clara May, and Bode's Southern California Geranium Gardens, California hybridizers. Our spring supply is limited so order early. We will have ample supply this fall.

**KING MIDAS. (May).** Light salmon-pink. Large frilly florets, sometimes a dozen florets to the umbel. Compact plant and long blooming. We consider this plant outstanding. \$1.00

**MELISSA. (Bode).** Salmon-pink, changing to clear pink. Upper petals, small brilliant markings. Petals are nicely waved. Large umbels of 8 to 12 florets borne in masses which hold for days without shattering. \$1.00

**HAPPY DAYS. (Schmidt).** Lovely salmon-pink. Large flowers and umbels. Recommended for perpetual bloom. \$1.00

**LA PALOMA. (Schmidt).** White with palest flush, top petals marked pale mauve. Very attractive and we believe will prove unusually popular. \$1.00

**WEDDING GOWN. (Schmidt).** Ruffled glistening white, palest green at very center. No other markings of any kind. Bound to be the most yet. \$1.00

**ALL MY LOVE**—Lower petals white with pale orchid flush. Upper petals raspberry with narrow white edge, ruffled. 75c

**APRIL**—Unusually large, ruffled, pure white with a faint magenta hairline vein in deep throat. Flowers stand well above foliage. We consider this the most outstanding white. 65c

**ALOHA**—Soft cerise—rose with dark blotches on upper petals. Petals nicely ruffled. Low growing plant. 65c

**ARISTOCRAT**—Upper petals light purple, lower petals lavender. Very attractive and popular. 65c

**AZALEA**—Rose-red with dark blotches on upper petals. Huge Azalea type flowers. Beautiful and still a favorite. 50c

**BALLERINA**—Shell pink, apricot undertones. Upper petals veined from base to center spot of crimson. Large ruffled, delicate flowers. 50c

**BARCELONA**—Soft salmon coral. Upper petals have velvety black blotches surrounded by salmon blush. Extremely large flowers. Mammouth flowers make this plant very outstanding. 50c

<b>BIMBO</b>	—Large medium dark-red flowers, blotched black. Dwarf plant.	75c
<b>BLACK LACE</b>	—Ruffled red-black flowers. Low spreading compact plant. Cascades well in hanging baskets.	75c
<b>BLACK PRINCE</b>	—Black, very velvety, Shows slight dark wine undertone edging each petal. Petals waved and curled. The darkest of pelargoniums.	50c
<b>BURLESQUE</b>	—White with deep pink blotches in each petal. Ruffled, white edges. An older variety but always scarce and much in demand.	75c
<b>CHARLOTTE BRICE</b>	—Formerly known as Blue Boy. Deep blue orchid. Upper petals slight blotches. Hardy, and stands heat well. Another older one that has never lost its popularity due to its coloring.	50c
<b>CHERIE</b>	—Ruffled palest pink with rose spot in each petal. Large upright flowering umbels (instead of the usual outward-facing flowers, Popular).	75c
<b>CHICADEE</b>	—Lavender. Upper petals deep violet blotches. Lower petals violet eyes. Medium small pansy flowers. Attractive.	75c
<b>CHRISTI</b>	—Very large palest pink floret having large red blotches on all petals. Popular.	50c
<b>CINDERELLA</b>	—Delicate rose-pink with white throat and pale crimson blotches. An older one still in demand.	50c
<b>CONCHITA</b>	—Upper petals velvety purple, lower petals light with purple splashed effect.	50c
<b>CONGO</b>	—All petals veined black, maroon-black center and rose-violet flush toward lilac border. Early and long blooming. A must have.	50c
<b>CONSPICUOUS</b>	—Shining oxblood red. Upper petals waved, edged with a black hairline veining and blotches. Lower petals elongated black spot. Large flowers. One of the showiest.	50c
<b>DAWN</b>	—Pastel light apricot with a small russet blotch in upper petals. Very large flowers. Low, compact plant. Unusual.	65c
<b>DELILAH</b>	—Lower petals soft orchid pink, small rose spot in petal center. Top petals deep velvety red-brown, veined red and black, deep salmon flush on light border. Extremely large flowers. Lovely. (1954 Schmidt)	75c
<b>DEMURE</b>	—Pale blush with small russet blotch in upper petals. Large umbels of slightly ruffled blossoms. Strong plant, early bloomer.	50c
<b>DIENER'S GIANT</b>	—Deep pink. Upper petals small dark red blotches with rose flush, feathered. Lower petals no markings. An older variety but a great favorite because of the enormous flowers.	50c
<b>EASTERBONNET</b>	—Very light soft pink, beautifully ruffled, very large flowers, free bloomer. We consider this one of the best in light pink. A new variety and a good one.	65c
<b>EASTER GREETINGS</b>	—Cerise with black markings on all petals. Low grower, always in bloom. The one that blooms so well in the northern and eastern states.	50c

**EL ENCANTO**—Soft salmon pink, near-white at center, some crimson veining at base of top petals. Good sized umbels, medium flowers. Specially noted for its long blooming season. (1955 Schmidt) 75c

**EMPEROR**—Dark maroon, a rich velvety black, each petal having a very dark center and edged with white. Striking and different. 50c

**FIFTH AVENUE**—Black and red. Outstanding coloring and superior in all characteristics. Rich velvety red petals are heavily overlaid at center with a black sheen giving a rich iridescence. 50c

**FIREY EMBERS**—Black. Upper petals red border surrounding each petal. Lower petals red overlaid with black, feathering. Remarkable flame-like coloring. 50c

**FLOWER BASKET**—Rose-pink with lighter edges and crimson blotches on all petals. Low grower and can be used in hanging baskets. Extremely popular. 75c

**GAY NINETIES**—White upper petals, medium claret blotches, feathered. Lower petals few broken claret lines to center. Ruffled, round glistening flowers. 50c

**GLOWING EMBERS**—Rich glowing orange with a velvet cast in center of each flower. Large umbels of round flowers produced freely. Compact bushy plant. 50c

**GOLDILOCKS**—Light golden apricot. Upper petals small dark blotches, frilled. A truly outstanding variety in color. 50c

**HAWAII**—Light shell pink, slightly veined and feathered. A very beautiful pastel, extremely frilled and dainty. Profuse bloomer. 65c

**HOLIDAY**—Ruffled flowers in large umbels. Lower petals white with pink blush. Top petals deep velvety maroon with strawberry flush towards border. Very showy. 75c

**IRENE RICHIE**—Light rosy-salmon lower petals. Orange-red upper petals with brown blotch. Large, unusually showy flowers. 50c

**JESSIE JARRETT**—Dark magenta with violet cast. All petals have large velvety plum blotches. An older variety but beautiful and still popular. 50c

**JOHN WINTERMUTE**—Deep raspberry-rose, overlaid rich maroon, darker veinings. Large flowers, petals waved and arranged in pinwheel fashion. Remarkable color. \$1.00

**JOY**—Bright coral-red with salmon flush, near-white center and fine white line at ruffled edges. Medium sized flowers, very free blooming and one of the most attractive plants we have had. Joy is a 1955 introduction by Schmidt and was the most popular on our sales tables last year. Don't pass this lovely one by. 75c

**JUNE BRIDE**—Very large, ruffled pink. Upper petals veined to large crimson blotches which shade thru cardinal to pink edge. Exquisite bloomer. 75c

**JUNGLE NIGHT**—Deep maroon. Large deepest maroon overlaid velvety black flowers with a medium large velvety black petal center. Petals waved and curled. Much deep wine or burgandy red towards petal borders. Long blooming season. 50c

**KING TUT**—Rose pink. Upper petals large velvety black blotches flushed rosy-red. Lower petals medium black blotches with rosy-red flush. Beautiful. 50c

**LADY FAIR**—Apricot-pink, deeper in color than Dawn. Extremely large flowers, good grower, and upper petals have small crimson blotches. 50c

**LIL ABNER**—Upper petals velvety deep maroon shading to light rose edges. Lower petals pink with rose blotch. Somewhat ruffled. Continuous bloomer. So named due to immense size of florets and umbels. Truly spectacular. 75c

**LUCY ANN LESLIE**—Deep pink, veined red from base of petal to crimson center spot. Beautifully ruffled, very large umbels. A big favorite. 50c

**MERLE**—Orchid purple. Upper petals have two white blotches with fine crimson markings. Large flower, long blooming. Very good. 50c

**McKAY #2**—Rosy-Orange. Two-tone coloring effect gives this flower a striking orange appearance. 50c

**NAVAJO**—Dark velvety purple, strawberry center and veins, enormous flowers, strong grower. So named due to the fused Navajo Indian colors. We think most outstanding. 65c

**NEUHEIT FAISS**—Heliotrope violet with deep blotches on each petal. Very little veining. 50c

**PINK PURITY**—Pastel pink, slightly paler towards outer edges. Very small white center. No blotches or markings. Coloring very dainty and appealing—appears to be pure pink. 50c

**PRELUDER**—Pastel apricot with a small brown blotch on upper petals. Has a low compact habit of growth and blooms freely. Very large flowers. 75c

**RAY KELLOGG**—Pale pink flushed strawberry. Small maroon spot in lower petals. Top petals heavily veined from base to velvety black blotch, overlaid strawberry, narrow, nearwhite ruffled border. 50c

**RED CHIFFON**—Clear carmine-red or watermelon red. Medium sized dark scarlet blotches, and feathering on upper petals. Scarlet and red penciling toward center of lower petals. Very ruffled. 75c

**RHAPSODY**—Salmon flushed pink. Upper petals velvety crimson to pink edge. Lower petals slight red veining. Light center. Petals waved and ruffled. A beautiful tri-color variety. 50c

**ROBIN**—Crimson. Upper petals slightly marked and darker. All petals have accordian pleated edges making this a very attractive unusual variety. Good bloomer, medium growth, but hardy. 65c

**ROGUE**—Bright, lively, velvety deep red. Large flowers borne on a medium high bushy plant. A good grower and one you will love more the longer you have it. (1955 Schmidt). 75c

<b>ROYAL ROBE</b>	—Dark ruby-red. Light strawberry center and edges. Large frilled flowers. Appropriately named because of the velvet sheen and rich coloring. Profuse bloomer and a great favorite.	50c
<b>SALMON SPLENDOR</b>	—Dark salmon with dark brown velvety spot on upper petals. A great favorite in the salmon color range.	50c
<b>SEÑORITA</b>	—Salmon red. Upper petals large satiny dark red blotches. Lower petals dark red eyes. Center and edges soft pink. Showy.	50c
<b>SPRINGTIME</b>	—Light — White with large strawberry - pink blotch on each petal leaving only a white throat and white edge. Very beautiful.	50c
<b>SANTA ANITA</b>	—Strawberry pink, white center, crimson blotch on upper petals. Large open floret.	50c
<b>SHOWBOAT</b>	—Lavender-Purple. Upper petals dark velvety purple, lower petals light purple. Very showy and attractive. Much darker than Aristocrat, otherwise, similar.	65c
<b>SUNBURST</b>	—Large, beautiful, well-shaped white flowers, ruffled around the outer edge. Upper petals have medium-sized crimson blotches.	50c
<b>STAR DUST</b>	—Palest lilac. Upper petals velvety medium sized violet blotches feathered to center. Lower petals, no markings. Very ruffled, beautiful glistening flowers.	50c
<b>SUZANNE</b>	—Delicate pink, veined raspberry with maroon blotch on each petal. Very colorful and popular.	50c
<b>TANGERINE</b>	—Carmine-rose. Somewhat ruffled, free bloomer and good growing habits.	50c
<b>VELRAY</b>	—Rich glistening red. Upper petals medium sized velvety black with slight skirt-like black overlay. Lower petals darker towards center. No markings. Fine. Heavy bloomer.	50c
<b>VAGABOND</b>	—Deep maroon black. Flower has white center with rose flush. Rosy-lilac hairline around each petal.	50c
<b>VALENTINE GIRL</b>	—Apricot-pink. Upper petals burnt orange blotches with plum veining. Ruffled, very large flowers—often appears double. A favorite.	50c
<b>WALTZTIME</b>	—Lavender orchid. Upper petals deep violet blotches, veining. Lower petals clear orchid. Large ruffled flowers held well above foliage. Excellent.	50c
<b>WHITE CLOUD</b>	—All white. No other color. Large flowers and very free blooming.	75c
<b>WHITE WINGS</b>	—Purple-White. Upper petals deep velvety purple. Lower petals white. Very striking and much in demand.	65c
<b>YUCATAN</b>	—An unusually soft-red with an orange flush. Long Blooming.	75c
<b>ZULU KING</b>	—Rose red, lilac undertone towards petal edges. Heavily veined from base to velvety brown-black spot in center, flushed salmon. Top petals very dark, immense flowers. One of the choicest. Richly colored.	50c

# Ivy - Leaved Geraniums

PEL. PELTATUM

50c Each

**BRIDESMAID**—Double. Soft orchid or cattleya pink.

**CARLOS UHDEN**—Double. Bright, light red, white center.

**JUDY**—Semi-double. Dark cerise. Very fine.

**L'ELEGANTE (Mme. Margot)**—Single, Lilac-white. Green shield-shaped leaves with creamy edges which turn magenta-pink under dry conditions.

**MEXICAN BEAUTY**—Blood red—Best.

**NEON**—Double. Medium cerise.

**OLD MEXICO**—Rose-cerise, violet undertone.

**PRINCESS VICTORIA (Enchantress)**—Semi-double. White to light pink with crimson stripes and penciling on petals.

**SIBYL HOLMES**—Rosebud Type. Bright rose-pink.

**VICTORVILLE**—Double. Dark red, wide-opening blossoms, very fine.

**WILLY**—Double. Dark red, fine florist variety.

## Dwarfs

<b>BLACK VESUVIUS</b>	.....	\$1.00
<b>EMMA HOSSLER</b>	.....	.75
<b>GOBLIN</b>	.....	.75
<b>LITTLE DARLING</b>	.....	.75
<b>MADAME FORNIER</b>	.....	.75
<b>MADAME SALLEROI</b>	.....	.75
<b>MR. EVERAARTS</b>	.....	.75
<b>PIGMY</b>	.....	.75
<b>PIXIE</b>	.....	.75
<b>PRIDE</b>	.....	1.00

California customers please add 4% Sales Tax.

**In California:**

**San Luis Obispo, Bakersfield  
and south.**

**North of San Luis Obispo  
and Bakersfield, and  
Arizona**

**Nevada, Idaho, Oregon,  
Utah and Washington**

**Other States West of  
the Mississippi**

**States East of the  
Mississippi**

**Number of**

Plants:	6	.95	.82	.68	.58	.54
7	1.03	.88	.74	.61	.57	
8	1.10	.93	.78	.65	.60	
9	1.18	.98	.82	.70	.62	
10	1.22	1.05	.86	.74	.65	
11	1.27	1.12	.90	.78	.68	
12	1.34	1.20	.94	.82	.72	

Over 12 plants add .04 for each additional plant west of the Mississippi; and .06 for each additional plant east of the Mississippi.

If order is for less than 6 plants, include postage for 6 plants.

We do not accept shipping orders of less than \$3.00.

**TERMS**

All sales are cash. No C.O.D. orders are accepted.

Orders for less than \$3.00 can not be accepted. This amount is for the plants only. Postage is extra.

# BELL'S GERANIUM GARDENS

221 West 223rd Street

Torrance, California

# N (Los Angeles)



W

Western Avenue

Normandie Avenue

Vermont Avenue

Figueroa Street

Main Street

E

★ (Torrance)

Carson St.

220th St.

223rd St.

★ BELL'S

101 Highway

S

★ San  
Pedro

★ Long  
Beach

Our mailing address is Torrance, California, however, we are located East of Torrance between Figueroa and Main Streets on 223rd Street.